



GLOBAL BUSINESS & TALENT  
ATTRACTION TASKFORCE

**AUSTRALIA**



Home-grown digital expertise and deep capital markets are driving our fintech revolution. It's backed by sweeping regulatory reforms, tax relief and more than A\$69 billion in grants and incentives.

## Financial services & fintech

It's a boom time for Australia's fintech industry.

In 2020, 104 new fintech companies were born, including several that have achieved unicorn status such as Afterpay and Airwallex.

**US\$2.3 trillion** in pension assets – 4th largest in the world due to a compulsory superannuation scheme

**5th largest** pool of managed funds – US\$2.2 trillion

**6th globally** and 2nd in the Asia Pacific on the Global Fintech Index

**US\$1 billion** investment value in fintech in the 4th quarter of 2020.

## Our fintech revolution is backed by:

- World class financial regulation
- A AAA rated economy that is outpacing G7 and OECD growth rates
- A strong ecosystem of clusters of excellence, incubators and launch pads
- Rich streams of venture capital
- A new framework to help the Australian financial sector manage more of the world's wealth
- Simplified tax rules for financial services providers and mutual recognition of professional licences
- An ideal test bed of early tech adopters with a high disposable income.



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“Australia is rapidly becoming a major global technology and financial services hub. We have the talent, infrastructure, location and lifestyle necessary to be among the best in the world.”

*Anthony Eisen,  
CEO and co-founder  
of Afterpay*

### The Taskforce is offering:

- Fast track visas
- Facilitated relocation of company executive, key staff and their families
- The certainty of permanent residency
- Tailored advice to help kick start your Australian success
- Connections to industry and professional networks



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